

# BRYAN SMITH

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## objective

To obtain a position utilizing my leadership skills, technical background and creative abilities in a team-oriented multimedia role.

## professional experience

### **G-FORCE MARKETING SOLUTIONS**, Greensboro, NC

#### **Graphic Designer**

4/09 - Present

- Create visual solutions for marketing collateral and web based projects
- Design and animate flash banner ads for the automotive and retail industries
- Art direct freelance designers on various print projects
- Partner with Account Executives by brainstorming marketing and advertising strategies

### **UNISYN MARKETING & MULTIMEDIA**, Greensboro, NC

#### **Freelance Designer**

01/09 - 04/09

#### **Multimedia Developer**

10/08 - 01/09

- Designed and developed graphic solutions to support web-based projects and marketing collateral
- Created high quality animations for broadcast and web
- Edited video content for promotional videos
- Conducted website enhancements and maintenance

### **FALCON'S TREEHOUSE**, Orlando, FL

#### **Production Designer**

4/03 - 10/08

- Team leader for several international destination resort master planning projects
- Managed complex drawing packages for multi-million dollar themed entertainment projects worldwide
- Graphic design for sophisticated presentation packages
- Supervised production of proposals, drawing documents, and marketing materials
- Communicated design intent with clients and vendors to ensure proper integration of project elements
- Executed the production of elaborate Flash presentations for clients
- Technical interface design for complex ride systems and other show elements
- Conducted website enhancements and maintenance

### **THE WOOTEN COMPANY**, Greenville, NC

#### **CAD Operator / Designer**

9/00 - 12/01

- Created drawings for bid proposals using **MicroStation SE**
- Modified existing drawings to exceed client expectations
- Transformed and completed engineers' sketches on CAD

### **LAW ENGINEERING AND ENVIRONMENTAL SERVICES, INC.**, Raleigh, NC

#### **CAD Operator / Technician**

8/98 - 8/00

- Created drawings for bid proposals using **AutoCAD 14**
- Digitized maps and surveys for proposed sites
- Changed existing facilities to accommodate client needs
- Performed roofing inspections for Merck Pharmaceutical Expansion Project

## education

### **FULL SAIL REAL WORLD EDUCATION**, Winter Park, FL

#### **Associate of Science in Digital Media**

March 2003

### **STATE UNIVERSITY OF NEW YORK, COLLEGE OF TECHNOLOGY AT ALFRED**, Alfred, NY

#### **Associate in Occupational Studies in Drafting/CAD - Technical Illustration**

May 1997

## computer skills

Photoshop, Illustrator, InDesign, Dreamweaver, Flash, HTML, XHTML, CSS, After Effects, Final Cut Pro, AutoCAD, 3D Studio Max, SketchUp, MS Office, PC and Mac Operating Systems

## honors

- Thea Award Winner - Best Attraction 2005 for Curse of DarKastle at Busch Gardens Williamsburg
- Boy Scout Eagle Award
- Full Sail Perfect Attendance Award

