

BRYAN SMITH

321.356.9003 | bsmith76@hotmail.com | www.alexordesign.com

professional experience

G-FORCE MARKETING SOLUTIONS, Greensboro, NC

Graphic Designer

4/09 - Present

- Create visual solutions for marketing collateral and web based projects
- Design and animate flash banner ads for the automotive and retail industries
- Art direct freelance designers on various print projects
- Partner with Account Executives by brainstorming marketing and advertising strategies

UNISYN MARKETING & MULTIMEDIA, Greensboro, NC

Freelance Designer

01/09 - 04/09

Multimedia Developer

10/08 - 01/09

- Designed and developed graphic solutions to support web-based projects and marketing collateral
- Created high quality animations for broadcast and web
- Edited video content for promotional videos
- Conducted website enhancements and maintenance

FALCON'S TREEHOUSE, Orlando, FL

Production Designer

4/03 - 10/08

- Team leader for several international destination resort master planning projects
- Managed complex drawing packages for multi-million dollar themed entertainment projects worldwide
- Graphic design for sophisticated presentation packages
- Supervised production of proposals, drawing documents, and marketing materials
- Communicated design intent with clients and vendors to ensure proper integration of project elements
- Executed the production of elaborate Flash presentations for clients
- Technical interface design for complex ride systems and other show elements
- Conducted website enhancements and maintenance

THE WOOTEN COMPANY, Greenville, NC

CAD Operator / Designer

9/00 - 12/01

- Created drawings for bid proposals using **MicroStation SE**
- Modified existing drawings to exceed client expectations
- Transformed and completed engineers' sketches on CAD

LAW ENGINEERING AND ENVIRONMENTAL SERVICES, INC., Raleigh, NC

CAD Operator / Technician

8/98 - 8/00

- Created drawings for bid proposals using **AutoCAD 14**
- Digitized maps and surveys for proposed sites
- Changed existing facilities to accommodate client needs
- Performed roofing inspections for Merck Pharmaceutical Expansion Project

computer skills

Photoshop, Illustrator, InDesign, Dreamweaver, Flash, HTML, CSS, After Effects, Final Cut Pro, AutoCAD, 3D Studio Max, SketchUp, MS Office, PC and Mac Operating Systems

education

FULL SAIL REAL WORLD EDUCATION, Winter Park, FL

Associate of Science in Digital Media

March 2003

STATE UNIVERSITY OF NEW YORK, COLLEGE OF TECHNOLOGY AT ALFRED, Alfred, NY

Associate in Occupational Studies in Drafting/CAD - Technical Illustration

May 1997

honors

- Thea Award Winner - Best Attraction 2005 for Curse of DarKastle at Busch Gardens Williamsburg
- Boy Scout Eagle Award
- Full Sail Perfect Attendance Award

